



Jobs Australia Strategic Plan 2021 - 2024

Jobs Australia acknowledges the traditional owners of country throughout Australia and their continuing connection to land and community. We pay our respects to them and their cultures, and to the elders both past and present.



Message from the Jobs Australia Chairperson, Melissa Perry

Jobs Australia is a national organisation, supporting the largest network of not for profit Members who provide diverse employment services and pathways, education, training and skills development, and community and social services.

On behalf of the Board, I am pleased to present Jobs Australia's 2021-2024 Strategic Plan.

This Strategic Plan outlines our vision of a connected, influential and informed membership dedicated to reducing social disadvantage in our community. It has been developed through a collaborative process involving our Members, Board, Executive Team and Staff. We are very grateful for their contribution.

This Strategic Plan signals our clear intent to amplify the diverse experiences of our Members through representation and advocacy. We will continue to expand the range of membership services and products ensuring they are relevant and contemporary, and we will continue to listen and learn from our Members, our workforce and key stakeholders.

Our strategic objectives align with our values and provides us with a guide for the next three years. I encourage you to read the Strategic Plan and hold us accountable to our aspirations.

We look forward to our continued journey in providing economic and social inclusion through employment and employment pathways.



Melissa Perry
Chairperson
Jobs Australia

We are Jobs Australia

Purpose

We represent our Members and enhance their capacity to deliver services that improve the lives of their clients.

Scope

Jobs Australia's not for profit Members provide diverse employment services and pathways, education, training and skills development, and community and social services.

Vision

A connected, influential and informed membership reducing social disadvantage in our community.

Our Values

Integrity - We are courageous, open, honest and fair

Respect - We recognise all individuals and value their contributions

Engagement - We actively listen to, collaborate and connect with our Members and stakeholders

Accountable - We deliver better outcomes to our Members by being positive and displaying a "can do" attitude

Diversity - We welcome and understand the diversity of our Members, staff and stakeholders by creating an environment that is inclusive to all



Strategic Objectives

Our Representation: Activate and amplify the voice of Members

Key Measures Government representation Membership engagements Brand experience	Key Strategies <ul style="list-style-type: none">• Influence Federal and State/Territory government policy development and reform• Collaborate with Members and key stakeholders to be recognised as sector leaders• Build brand awareness to increase Member connection, affiliation and trust
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Our Membership: Deliver services and products our Members value

Key Measures Membership numbers by Member category Membership satisfaction	Key Strategies <ul style="list-style-type: none">• Retain existing Members and attract new Members through the delivery of contemporary services and products• Articulate and deliver against a strong Member value proposition
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Our People: Create a performance culture

Key Measures Member centric People development	Key Strategies <ul style="list-style-type: none">• Enhance our performance culture by increasing our Member centric focus• Build the capability of our people
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Our Sustainability: Optimise Jobs Australia's business sustainability

Key Measures Profitability Financial performance Environmental and social responsibility	Key Strategies <ul style="list-style-type: none">• Increase and sustain profitability• Deliver services and products to support a strong financial position• Commitment to reduce our environmental impact through socially responsible practices
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